

ORDER



Orders
Order / Rev: 203000
Alt Order #:
Product Desc: BERNSTEIN FOR UOFM BOARD OF RI
Estimate:
Flight Dates: 10/01/12 - 10/14/12
Original Date / Rev: 08/31/12 / 09/20/12
Order Type: REG

Primary AE: WOOD Local House
Sales Office: L-GR
Sales Region: Loc

Agency Name: POL/Bernstein For U of M Board of Re
Buying Contact:
Billing Contact:
 31731 Northwestern Highway
 Farmington Hills, MI 48334

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Bernstein For U of M Board of Re
Demographic: A35+
Product Codes: PL3
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/12/12	18	\$12,000.00	\$10,200.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	18	\$12,000.00	\$10,200.00	0.00
Totals	18	\$12,000.00	\$10,200.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOOD Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOOD	10/01/12	10/05/12	Today Show M-F Today Show	CM	658-9a	1-1-1--	:30	3	\$650.00	P4	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	1-1-1--			3		\$650.00		0.00				
N 2	WOOD	10/01/12	10/05/12	Noon News News 8 @ Noon	CM	12-1p	1-1-1--	:30	3	\$225.00	P4	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	1-1-1--			3		\$225.00		0.00				
N 3	WOOD	10/01/12	10/05/12	M-F 6p News M-F News 8 @ 6p	CM	6-630p	1-1-1--	:30	3	\$1,125.00	P4	0.00	NM	3	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	1-1-1--			3		\$1,125.00		0.00				
N 4	WOOD	10/08/12	10/12/12	Today Show M-F Today Show	CM	658-9a	1-1-1--	:30	3	\$650.00	P4	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	1-1-1--			3		\$650.00		0.00				
N 5	WOOD	10/08/12	10/12/12	Noon News News 8 @ Noon	CM	12-1p	1-1-1--	:30	3	\$225.00	P4	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	1-1-1--			3		\$225.00		0.00				
N 6	WOOD	10/08/12	10/12/12	M-F 6p News M-F News 8 @ 6p	CM	6-630p	1-1-1--	:30	3	\$1,125.00	P4	0.00	NM	3	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	1-1-1--			3		\$1,125.00		0.00				

